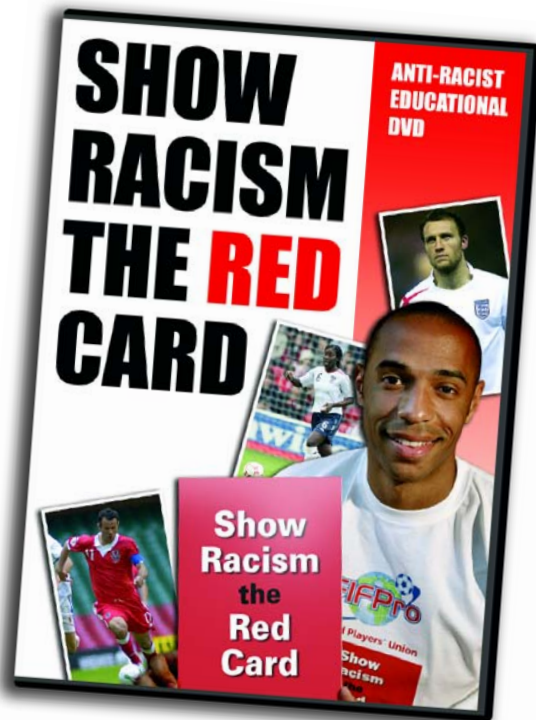


# SHOW RACISM THE RED CARD £25 (inc P&P)

- A fast moving and **ENGAGING** 22 minute exploration of RACISM – its origins, causes, and practical ways to combat it.
- **PERSONAL EXPERIENCES** of both young people and **TOP FOOTBALLERS** – such as Ryan Giggs, Thierry Henry, Rio Ferdinand and Didier Drogba – **BUILD EMPATHY** and understanding of the issues.
- Accompanied by a **COMPREHENSIVE, USER FRIENDLY EDUCATION PACK**, filled with 21 pages of activities and discussion points proven to **STIMULATE DEBATE** and promote understanding, complete with: Learning Outcomes; Age Group Suitability; Running Times; Curriculum Links



Film and Pack suitable for Key Stages 2, 3 and 4, and adults.

Regularly updated section at [www.theredcard.org](http://www.theredcard.org) containing new and additional resources to complement the film and the Education Pack.

**DVD ADDED EXTRAS:**

- Winning animation from Show Racism the Red Card's 2008 School Competiton
- Bonus documentary, RACISM AND THE BEAUTIFUL GAME, examining the history of racism in football.



*"I recently watched this powerful DVD with 150 primary school children and listening to their reaction afterwards was very powerful. It highlights the great work Show Racism the Red Card does and encourages children to question why racism takes place at all. I think Show Racism the Red Card are conveying a strong anti-racist message in an understandable and memorable way."*

**ED BALLS MP, SECRETARY OF STATE FOR CHILDREN, SCHOOLS AND FAMILIES**

For more information or to place an order visit [www.theredcard.org](http://www.theredcard.org) or fill in the order form below.

Buy with 'ISLAMOPHOBIA/A SAFE PLACE' for a special price of £45 including P&P

Please send me ..... copy/copies of:  SHOW RACISM THE RED CARD  ISLAMOPHOBIA/A SAFE PLACE

BOTH AT SPECIAL PRICE OF £45 I enclose a cheque for £ ..... made payable to 'Show Racism the Red Card'

Name ..... Organisation .....

Address .....

Postcode .....

Please send order form to: SHOW RACISM THE RED CARD, PO BOX 141, WHITLEY BAY, TYNE & WEAR, NE26 3YH or fax it to 0191 257 8541. Email: [info@theredcard.org](mailto:info@theredcard.org) Company No: 5834708 Charity No: 1116971

# ISLAMOPHOBIA AND A SAFE PLACE

## THIS DOUBLE DVD SET COMPLETE WITH EDUCATION PACK

contains two separate films commissioned by Show Racism the Red Card to target racism towards asylum seekers and refugees AND combat the recent growth in Islamophobia.

### ISLAMOPHOBIA:

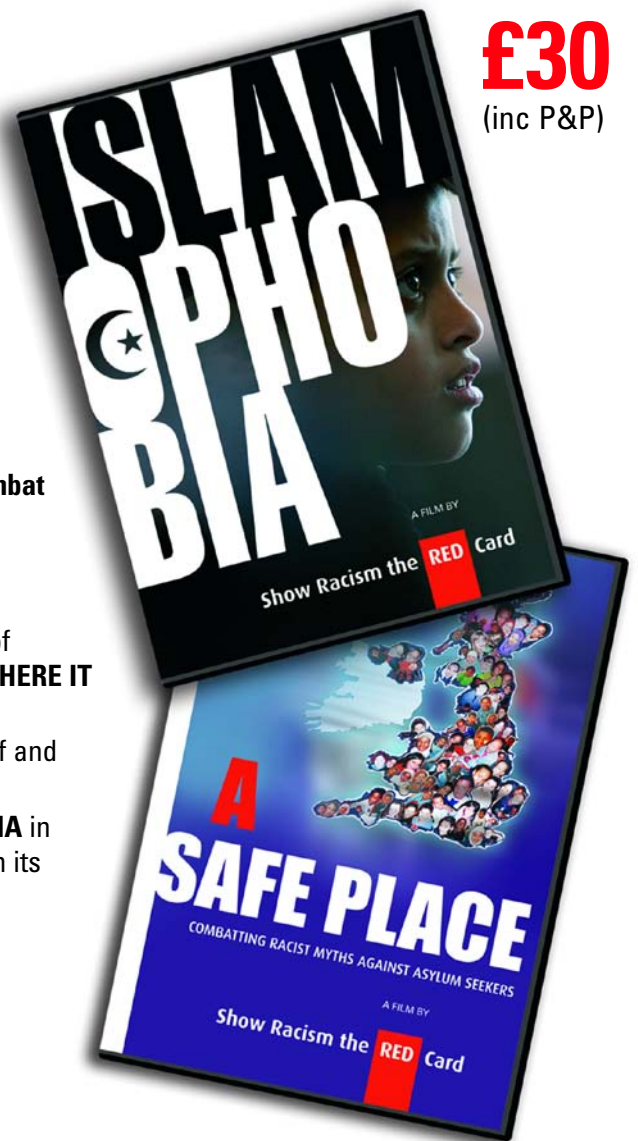
- This **DYNAMIC 20 MINUTE FILM** explores the rising phenomenon of Islamophobia: who suffers from it, how it has affected lives, and **WHERE IT COMES FROM**
- **YOUNG PEOPLE** and **TOP FOOTBALLERS** share their experiences of and thoughts on the topic
- The film and **EDUCATION PACK** investigate **THE ROLE OF THE MEDIA** in perpetuating negative **STEREOTYPES** and also examine the issue in its **POLITICAL AND HISTORICAL CONTEXTS**

### A SAFE PLACE:

- With **DETAILED ACCOUNTS** of life as an asylum seeker, this **HARD-HITTING** film **BUILDS EMPATHY** by improving **UNDERSTANDING** of what it means to arrive in this country seeking safety.
- **MYTH BUSTING** facts and figures illustrate the realities of life as an asylum seeker and equip the viewer to **CHALLENGE** negative stereotypes and **MISCONCEPTIONS**
- Both **YOUNG PEOPLE** and **FOOTBALL PLAYERS** offer their **ADVICE AND OPINIONS** on the subject, including considerations of the **POSITIVE IMPACT** people from other cultures have had on life in the UK

*"The National Union of Teachers is proud to work with Show Racism the Red Card to address the growing issue of Islamophobia in society. The Islamophobia film was launched at our HQ and I believe it will be an invaluable resource for teachers looking to challenge racism. The use of high profile footballers makes this an engaging and powerful tool for challenging racist attitudes, while the new education pack is an easy-to-use resource aligned with the National Curriculum that provides factual information to fight myths and counteract stereotypes. I commend this publication to all schools".*

**CHRISTINE BLOWER, ACTING GENERAL  
SECRETARY, NATIONAL UNION OF TEACHERS**



**£30**  
(inc P&P)

The clear and accessible Education Pack is filled with activities and discussion points proven to stimulate debate and promote understanding, complete with:

- Learning Outcomes
- Age Group Suitability
- Running Times
- Curriculum Links

Film and Pack suitable for Key Stages 2, 3 and 4, and adults.

Regularly updated section at [www.theredcard.org](http://www.theredcard.org) containing new and additional resources to complement the film and the Education Pack.

Buy with 'SHOW RACISM THE RED CARD' for a special price of £45 including P&P

For more information or to place an order visit [www.theredcard.org](http://www.theredcard.org) or fill in the order form overleaf.

Show Racism the **Red Card**